

FACTSHEET

INTERNATIONAL SUMMER UNIVERSITY

SOUTH EASTERN EUROPE (ISU SEE)

The International Summer University South Eastern Europe (ISU SEE) is a three-week academic program for students from WU and its partner institutions in Central and South Eastern Europe. It aims at bringing together students from the CEE/SEE region to work in an intercultural atmosphere.



Academic Program	<p>International Business with a special focus on doing business in Central and South Eastern Europe</p> <ul style="list-style-type: none"> - Conquering International Markets: European Integration from a Business Perspective - Emerging Europe: Implications for the Internationalization of firms <p>A Teambuilding Seminar will take place at the beginning of the program.</p>
Time & Duration	<p>August 31- September 20, 2014</p> <p>Arrival Day: Sunday, August 31, 2014 Departure Day: Saturday, September 20, 2014</p>
Venue	Budva, Montenegro
Lecturers	<ul style="list-style-type: none"> - Univ. Prof. Dr. Jonas Puck, WU Vienna (Academic Director) - Two Lecturers from the WU Institute for International Business (MSc. Moritz Putzhammer, MSc. MIM Thomas Lindner)
Credits & Workload	<p>8 ECTS, 200hrs Workload</p> <p>All partner universities shall guarantee recognition of the program (at least as elective).</p>
Language of Instruction	English
Application Requirements	Current enrolment in an undergraduate study program in the field of economics and/or business with a minimum of two years of undergraduate studies before the start of the summer program and excellent English language skills.
Participating Institutions	<p>University of Montenegro, Faculty of Economics Podgorica University of Belgrade, Faculty of Economics The Bucharest University of Economic Studies University of Ljubljana, Faculty of Economics University of Zagreb, Faculty of Economics and Business WU (Vienna University of Economics and Business)</p>
Number of students	Approximately 40 students from WU and the CEE/SEE partner institutions

Participation Fee	<p>WU will cover all costs for the teaching program, i.e.</p> <ul style="list-style-type: none"> • Tuition • Course materials, Lectures • Certificate <p>Students from partner institutions will pay a participation fee covering accommodation incl. half board (hotel). The participation fee for partner university students has not been determined yet. For more information we ask you to consult the coordinator of your university.</p> <p>Travel to and from the venue has to be organized by the participants.</p>
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